

## Cut the Cord with the All-New Koss BT190i Wireless Bluetooth® FitBuds

MILWAUKEE, Feb. 28, 2017 (GLOBE NEWSWIRE) -- Koss® Corporation (NASDAQ:KOSS), the U.S. based high-fidelity Stereophone manufacturer and inventor of the world's first SP3 Stereophone in 1958, announced the release of the BT190i Wireless Bluetooth® FitBuds.

The Koss BT190i Wireless Bluetooth® FitBuds are In-Ear Headphones that feature energizing wireless sound designed specifically for sports and fitness.

"The BT190i Wireless Bluetooth® FitBuds are the perfect headphones for fitness and working out," said Michael J. Koss, Jr., Vice President of Marketing & Product. "The wireless connection along the all-new lock-in-place design, keeps the music playing throughout any workout."

The Wireless Bluetooth® FitBuds are designed with sweat resistant technology and unique in-ear clips ensuring that your music moves with you even during the most rigorous of exercise.

Intuitive, on-board controls allow listeners to quickly navigate through songs, play or pause music, volume-up and volume-down; listeners can also stay connected using the in-line microphone to easily answer incoming calls.

The built-in rechargeable lithium-ion battery delivers up to 4+ hours of play and call time (at moderate levels) and 80 hours of standby time on a single charge.

Cut the Cord with the All New Koss BT190i Wireless Bluetooth FitBuds

Koss BT190i Wireless Bluetooth FitBuds

Soft silicone in-ear cushions seal comfortably inside the ear to block outside noise and keep music from leaking out.

The Koss BT190i Wireless Bluetooth® FitBuds are available today at Koss.com for \$49.99.

## Koss Corporation: The Original American Stereophone Company since 1958

Koss markets a complete line of high-fidelity headphones, wireless Bluetooth® headphones, wireless Bluetooth® speakers, computer headsets, telecommunications headsets, active noise canceling headphones, and compact disc recordings of American Symphony Orchestras on the Koss Classics® label. For more information, follow Koss on Instagram @Koss, Twitter @KossHeadphones, on Facebook at Facebook.com/Koss, or at Koss.com.

The Bluetooth® word mark is a registered trademark owned by Bluetooth SIG, Inc. and any use of such mark by Koss Corporation is under license.

A photo accompanying this announcement is available at <a href="http://www.globenewswire.com/NewsRoom/AttachmentNg/a1119447-85c2-4214-aade-cf0021a089c9">http://www.globenewswire.com/NewsRoom/AttachmentNg/a1119447-85c2-4214-aade-cf0021a089c9</a>

The photo is also available via AP PhotoExpress.

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