



Introducing the All New Koss Porta Pro KTC

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Las Vegas, NV USA – January 10, 2012 – Koss Corporation, the Milwaukee, Wisconsin based high fidelity stereophone manufacturer and inventor of the world's first SP/3 Stereophone in 1958, has revolutionized the world renowned Porta Pro.

Porta Pro KTC, the most sophisticated version of the Porta Pro, features a new technological upgrade which brings listeners closer to the music they love. Koss Touch Control (KTC) remote and microphone technology, made for iPhone®, iPad® and iPod®, gives listeners more control in fewer steps. Now listeners are able to stay connected, shuffle songs and adjust volume with the flick of a switch.

“Today's listeners are consolidating their music into just one device, more often than not to a mobile phone. We wanted to provide listeners the additional flexibility of staying connected while staying inside the music they love,” Koss Corporation's President and CEO Michael J. Koss said from the company's Listening Lounge at the 2012 Consumer Electronics Show. “The Porta Pro continues to be rated the best on-ear portable headphone here in the US and globally. Adding KTC was an evolutionary step to make one of our best stereophones even better.”

Porta Pro KTC features the standard setting sound performance the original Porta Pro established more than 25 years ago. The elements, designed for those with a refined love of music, are constructed from extremely rigid Mylar that minimizes mechanical distortion while ensuring exceedingly accurate sound reproduction.

Comfort is at its peak with the Porta Pro KTC. The lightweight design, paired with Koss Comfort Zone temporal pads, reduces pressure on the ears to create the absolute best fit. “Comfort is always a must with any of our stereophones,” Koss commented. “Porta Pro KTC really exemplifies this. They are so light and comfortable, listeners will wear them for hours.”

The Porta Pro KTC collapses for easy portability and is equipped with a sleek carrying case for additional protection.

“We know the Porta Pro KTC is the premium choice for music lovers craving the epic sound and excitement of a live performance, at any time, any place – day or night,” said Michael Koss. “Adding the simple and easy to use multi-tasking capabilities of the KTC makes the Porta Pro KTC the most exciting Porta Pro to date. We are committed to offering a tremendous value to listeners while maintaining the incredible Sound of Koss they have come to know and expect.”

The Porta Pro KTC will ship in early Spring 2012. To find out more and to become a True Believer, visit www.koss.com.

Koss Stereophones

Koss Stereophones has been headquartered in Milwaukee, Wisconsin, since 1958 and is known worldwide for its high fidelity stereophones and audio accessories. Koss Corporation also offers digital audiophile compact disc recordings of American orchestras on its Koss Classic Label. Apple, iPod, iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.



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