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## Koss Introduces BT540i Wireless Bluetooth Headphones

MILWAUKEE, WI -- (Marketwired) -- 09/23/14 -- Koss® Corporation (NASDAQ: KOSS), the U.S. based high-fidelity Stereophone manufacturer and inventor of the world's first SP3 Stereophone in 1958, announced the release of the BT540i Wireless Bluetooth® headphone.

Featuring state of the art Bluetooth® hardware and software integrated with aptX® codec technology, the Koss BT540i is the most advanced Bluetooth headphone designed and engineered by the wireless headphone pioneer, Koss Corporation.

"We designed the BT540i to sound incredible and be as simple to use as possible," Michael J. Koss, President and CEO, said about the NFC-enabled wireless headphone. "NFC makes pairing the BT540i literally a tap away."

Listeners can stay connected using the built-in, dual microphones which work in sync to reduce background noise, producing exceptional call clarity. Easy to locate, on-board controls allow listeners to quickly navigate through songs, play or pause music, volume-up, volume-down, and answer incoming calls.

The BT540i Wireless Bluetooth Headphones are outfitted with the all-new precision-tuned Koss PLX40 Dynamic Elements featuring crisp highs, robust mids and smooth lows, perfect for personal listening. Premium leather memory foam cushions close gaps around the ear, creating the perfect seal with an incredibly comfortable fit.

The built-in lithium-ion battery delivers more than 8 hours of listening time on a single charge. A detachable audio cable is included and can be used as a bypass should the battery run out. The BT540i folds flat and comes with a travel case for easy portability. Also included is a USB cable for on-the-go charging.

The Koss BT540i Wireless Bluetooth Headphones ship immediately and are available at [Koss.com](http://Koss.com) and [Amazon.com](http://Amazon.com), with a choice of regular retail packaging or Amazon-certified Frustration Free Packaging (FFP), for \$199.99.

For more information, including an inside look at the development of the BT540i, visit: [newproducts.koss.com](http://newproducts.koss.com)

*Koss Corporation: The Original American Stereophone Company, since 1958*

Koss Corporation markets a complete line of high-fidelity headphones, speaker-phones, computer headsets, telecommunications headsets, active noise canceling headphones, wireless headphones, wireless speakers and compact disc recordings of American Symphony Orchestras on the Koss Classics label. For more information, follow Koss on Twitter [@KossHeadphones](https://twitter.com/KossHeadphones), on Facebook at [Facebook.com/Koss](https://www.facebook.com/Koss), or at [Koss.com](http://Koss.com)

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